



THE LEASING FOUNDATION

THOUGHT LEADERSHIP

LEADING THINKING IN BUSINESS FINANCE

thinkforward.leasingfoundation.org

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Organisational structures and culture, technology and ways of thinking are changing, and need to change. Thought leadership is needed to catalyse that change.



Thought leadership can and should be used as the basis for strategic business decision making and to gain alignment across an industry or organisation regarding the big questions and challenges they are collectively facing. But thought leadership can be used to dream passionately, to paint a picture of the future and provide the roadmap and to inspire and mobilise talented people to turn that dream into reality. Thought leadership can describe possibilities and can deliver collective hope for a sustainable future.



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The Leasing Foundation provides **thought leadership** that drives change.

The Leasing Foundation has created a vibrant culture of open discussion in which new ideas and approaches to business problems can be debated, discussed and challenged.

Through our annual events - from our inaugural conference at RBS, our *Vive la Différence* conference in Paris, our *Sustainable Future* conference in London, our *New Leadership* event and most recently our first THINK/FORWARD conference - the Leasing Foundation has explored emerging ideas and insights for the future of a changing industry. Our other initiatives, including the *Innovation in Finance* lecture by Lord Davies, our innovation forum *The Catalysts*, our insights platform *leasing360* and our research into SMEs and finance, *The Asset Finance Observatory*, have consistently provided powerful thought leadership for the industry.

Some of the themes we think are important, and that we will explore in future thought leadership conferences, meetings, events and whitepapers include:

- moving beyond product to embrace disruptive technologies and business models
- how organisations can build agility to adapt to the dynamic business finance market
- raising awareness of the contribution that business finance makes to the economy
- creating a positive narrative that attracts the best and brightest talent and grows the industry
 - developing a culture of inclusivity that ensures organisations benefit from diverse viewpoints and experiences
 - opening entry paths to the industry and providing a structured approach to training and development for the most talented people